



**PAKISTAN
INTERNATIONAL
AUTO SHOW 2024**
INDUSTRIAL PAKISTAN

ADDING VALUE & CREATING
business opportunities for the

AUTOMOTIVE INDUSTRY

**19TH Edition of the
Pakistan Auto Show
2024**



Organized by



Pakistan Association of Automotive
Parts & Accessories Manufacturers

Book your space now, please visit
www.pakistanautoshow.com

25th-26th-27th

OCT - 2024

**LAHORE INTERNATIONAL EXPO CENTER,
JOHAR TOWN**



THE AUTOMOTIVE INDUSTRY OF PAKISTAN

Pakistan is one of the 40 automobile manufacturing countries in the world. With a population of 210 million, 60% of which is below the age of 35 years, the country offers tremendous opportunities in the field of automotive manufacturing.

Pakistan enjoys a wide base of auto parts manufacturers who have the capability to produce highly complex components as per global quality standards. Several new entrants have set up their plants in the country and have become operational. Such projects include those of Hyundai, KIA along with various Chinese vehicle producers.

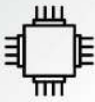
A wide range of vehicles including passenger cars, light commercial vehicles, motorcycles, trucks, buses & tractors are being produced in Pakistan, and the automobile market has witnessed double digit growth during the last few years. The vehicles being produced in Pakistan have a significantly high content of local parts.

Pakistan is the world's 5th largest motorcycle market in the world, making it an attractive market to be a part of. In addition to this, as the country is an agri-based economy, tractors and tractor manufacturing also plays a critical role in both the development and growth of the economy.





TECHNOLOGIES IN PAKISTAN



1

Electronics



2

CNC & Special Purpose
Machines

3

Foundry



4

Finishing, Heat Treatments, Glass & other materials
Surface Treatment in Metal
Processing

5



6

Sheet Metal Stamping



7

Machining



8

Forgings



9

Plastics, Rubber &
Composites Processing

10

FEA / CAD



A FEW FACTS ABOUT THE AUTOMOTIVE INDUSTRY OF PAKISTAN

01

Assemblers
87

Ref EDB

02

Automotive Parts
Manufacturers
3520

Tier 1,2,3

03

Employment
Direct 500,000
Indirect 2M

04

Revenue to National
Exchequer
\$1.4 Billion

05

Autoparts Made In Pakistan
\$2.0 Billion

06

Exports
\$115 Million

LOCALIZATION LEVEL



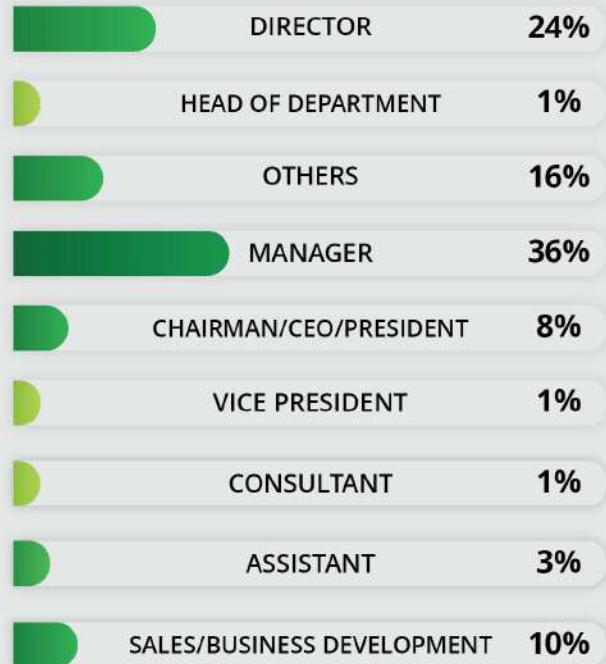
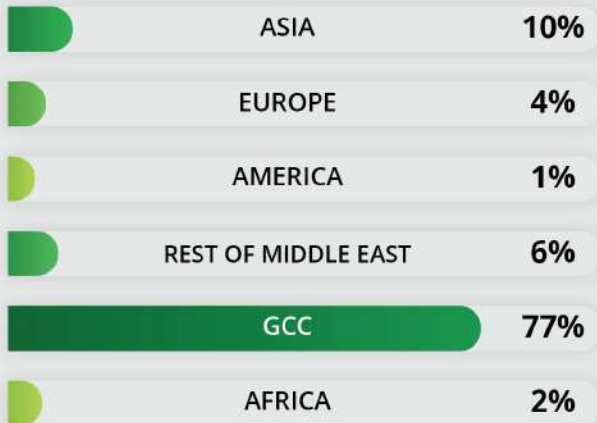
ONE OF THE
LARGEST EXHIBITIONS
IN THE COUNTRY

4

HIGHLIGHTS OF THE

PAKISTAN INTERNATIONAL AUTO SHOW 2022 - LAHORE

VISITOR CATEGORIES



PAPS 2022 STATISTICS



HIGHLIGHTS OF PAPS 2022



Exhibitors Dinner

The Exhibitor Dinner night was held on 30th July 2022 at Nishat Hotel, Emporium Mall, Lahore.



PAAPAM Symposium

Dr. Ahmed Javed Qazi, Secretary for Industries Commerce, Investment and Skill Development Department, Government of Punjab inaugurated the PAAPAM Symposium 2022



Assisted Test Driving Facility



CSR ACTIVITIES



Awards Distribution Ceremony



Industry Academia Linkage

Leaners License Kiosk





Pak Suzuki Motor Company

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BAIC and GWM Sazgar



MG JW Forland Pakistan Ltd



Indus Motor Company



Honda Atlas Cars Pakistan Ltd

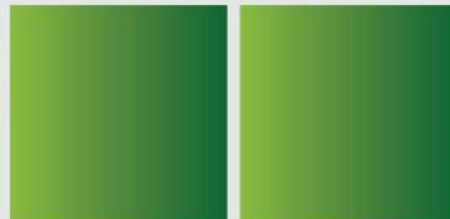
HIGHLIGHTS OF THE
PAAPAM SYMPOSIUM 2022

CONVENTION CENTRE, LAHORE INTERNATIONAL EXPO CENTRE



PAKISTAN AUTO INDUSTRY 2022

A PARADIGM SHIFT



ABOUT THE

PAKISTAN INTERNATIONAL AUTO SHOW 2024

25th - 26th - 27th

OCTOBER - 2024

LAHORE INTERNATIONAL EXPO CENTRE



WHY EXHIBIT AT THE PAKISTAN INTERNATIONAL AUTO SHOW 2024

1

Meet potential buyers

2

Find new markets

3

Appoint agents/seek principals

4

Discuss business needs of customers in a neutral environment

5

Opportunity to build prospect databases

6

Build relationships with existing customers to consolidate market expertise

7

Chance to educate the market with your product knowledge and expertise

8

Generate new sales leads

9

Demonstrate your products & services, answer questions

10

Generate media exposure for your company

11

Build brand awareness

ABOUT THE

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EXHIBITOR CATEGORIES

ATTENTION

ASSEMBLERS | DEALERS | AUTO PARTS MANUFACTURERS | TRADERS

PARTS &
SYSTEMS

ACCESSORIES
& TUNING

REPAIR &
MAINTENANCE

TYRES &
BATTERIES

Symposiums

Vintage
& Sports
Cars Display

Innovation
Awards for
the Youth

Traffic
Awareness
Activities

Fun Kids
Activities

Musical
Evenings



PAKISTAN
INTERNATIONAL
AUTO SHOW 2024
INDUSTRIAL PAKISTAN

THE LEADING AUTOMOTIVE EXHIBITION IN

THE REGION'S BIGGEST AUTOMOTIVE MARKET

Organized by PAAPAM, the Pakistan Auto Show 2024 will be taking place from the 25th, 26th & 27th October 2024, at the prestigious Lahore International Expo Centre. Based on previous Auto Show estimates, the Pakistan Auto Show 2024 is expected to draw a crowd of more than 300,000 visitors, from parts manufacturers, component suppliers, auto lovers and affluent auto mobile buyers to get a glimpse of the latest models from the world's leading automakers in the sectors of cars, SUV's motorcycles, three wheelers, cars, tractors, trucks and buses segments.

ABOUT THE VENUE

Lahore International Expo Centre is the primary exhibition venue with state of the art facilities and services:

- 120,000 sq.ft of exhibition space
- Parking capacity of 2,500 cars
- Air conditioned Halls
- Secure Environment

ABOUT LAHORE

The city of Lahore is the capital of the Punjab. It occupies a central position, & is generally called The Heart of Pakistan. Lahore's culture is unique. Known as the Cultural Capital of Pakistan, the city was the seat of the Mughal and the Sikh Empire. Lahore has played an important role in Pakistani history- it was in this city that Pakistan's independence declaration was made. It was the largest city in the newly formed Pakistan at the time of independence.

TRAVEL & ACCOMMODATION

Lahore is well connected to major cities around the world thanks to its international and domestic airport.

Allama Iqbal International Airport is located about 20-30 minutes from the city centre. Professionally managed Metro Cabs are available to take passengers from the city to the airport.

Pakistan International Airlines (PIA) and AirBlue Airlines has daily departures internationally as well as to the rest of Pakistan, connecting flights into nearby hub airports including Qatar, Dubai and Bangkok for onward connections to the Middle East, Europe, North America, and South-East Asia.

Lahore also has a wide variety of hotels ranging from 2 to 5 star hotels (Avari Hotel, Pearl Continental Hotel, Faletti's Hotel, Royal Swiss Hotel, Hotel One, Avari Express). Please contact the organizers for more details.



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25th-26th-27th, OCT 2024

LAHORE INTERNATIONAL EXPO CENTER, JOHAR TOWN

HALL LAYOUTS

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**LAHORE INTERNATIONAL
EXPO CENTRE**



ORGANIZED BY



Pakistan Association of Automotive
Parts & Accessories Manufacturers
www.paapam.com

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